

# Mission

*"Ladies and Gentleman, we are going to the Moon!"*  
President John F. Kennedy (1961)

STEP Fund LLC is a transnational for-profit organization with a mission to foster cutting edge hi-tech development.

As envisioned by its founder, Dr Marko Popovic, STEP Fund integrates the expertise, creativity, and problem solving skills of the brightest and most passionate minds with financial investments to make a true positive difference in the world. Because of its extraordinary team, the STEP Fund will always stay one step ahead in generating innovative solutions.

STEP fund's investment strategy concentrates on a large number of small seed investments (\$50K - \$400K) in sectors such as information technology, biotechnology and medical sciences, alternative energy technologies, etc. STEP fund is investing in technologies that address unmet needs, have low or manageable financing intensity, possess clear value proposition for the end user, and offer compelling return potential within the investment horizon.

Through its active outsourcing program, STEP Fund will also assist efforts to stimulate and support the rich intellectual potentials of developing countries, strengthen their technological prospectuses, and boost their economic growth by forging connections to developed countries and securing access to the global market. As set forth by the STEP Fund founder, Dr Marko Popovic, some preference is given to projects that enable the development and commercialization of innovative technologies that are either conceived, in whole or in part, by researchers of Serbian origin; or developed, in part, within the geography of Serbia.

Finally, following the vision of Dr Marko Popovic, strong preference is given to any project, irrespective of its geography/nationality/etc., that will result in profound benefits for humanity. While the STEP Fund portfolio is highly diversified, as members of the STEP Fund we are avidly looking forward to addressing the problems that may help discover new cures, meet the needs of the elderly and disabled, or foster education in third world countries.

As members of the STEP Fund we are proud to value the process of creation, to trust the powers of the human mind, its creativity and rigorous thinking, and to follow the beauty of human spirit. We welcome investors ready to partner with us on the journey to the exciting world of new ideas and wonderful projects. We are also looking for entrepreneurs with great ideas and the ability to appropriately articulate elements of innovation and devise business plans with strong potential for successful realization.

If you believe that you are one of us please do not hesitate to contact us and learn more.

**STEP Fund Team**